



## **Inspirational Leadership™** **Encouraging Others to Do Great Things**



Successful leaders appreciate the importance of a culture that is inspirational and motivating. They know how to build and maintain such a culture. They communicate a vision of success in a way that is inclusive and stimulates others to rise to the occasion. By understanding your own motivations and learning what motivates others who look to you for leadership, you can become an extraordinary leader and guide your team through challenging and difficult times.

In this intensive program, you begin by looking inward, focusing on what inspires and motivates you. You focus on the characteristics of leaders who have inspired you and others. You'll learn how to use the story of your "leadership voyage" and lessons you have learned in a way that inspires others to overcome obstacles and achieve their goals and visions. *Inspirational Leadership™* is a powerful, experiential program that will provide you with insights and skills to help your team members believe in the remarkable work you can do together.

### **OBJECTIVES AND OUTCOMES**

As a participant, you will be able to:

- ▶ Define inspirational leadership and describe the relationship between inspiration and motivation
- ▶ Use story-telling to communicate key leadership lessons
- ▶ Explore your personal mission, values, and vision and help others to articulate theirs
- ▶ Facilitate the development of a team vision
- ▶ Demonstrate inspirational leadership skills such as inspiring, engaging, building trust, and sustaining commitment
- ▶ Apply skills and knowledge to a new leadership opportunity and form action-learning cohorts to support and expand your own and others' development as leaders.

### **WHO SHOULD PARTICIPATE?**

- ▶ Formal and informal leaders, high-potential managers, and executives; idea champions.

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#### COURSE OUTLINE:

- ▶ Introduction
  - Define leadership and inspirational leadership
  - Differentiate between leadership and management
- ▶ Motivation and Inspiration
  - Review of key motivation theories
  - Clarify differences and relationship between motivation and inspiration
  - Introduction of an intrinsic motivation tool
  - Discussion of individual differences in motivation
- ▶ Understanding One's Own Mission, Values, and Vision
  - Development of a "Leadership Crest" signifying core principles
- ▶ Learning about Others' Mission, Values, and Vision
  - Practice in drawing others out about core principles
- ▶ Your Leadership Voyage
  - Reflection on one's development as a leader
  - Practice in communicating key points and lessons learned through "leadership storytelling"
- ▶ Inspirational Leadership Characteristics
  - Introduction of Inspirational Leadership Characteristics model
  - Relate to skills and actions of selected leaders
- ▶ Leadership Skills Model
  - Introduction and clarification of Inspirational Leadership behavior model
- ▶ Skill Practice: Inspiring, Engaging, Building Trust, and Sustaining
  - Intensive practice and feedback on inspirational leadership skills
- ▶ Creating an Inspiring Culture
  - Development of an inspiring team vision
  - Commitments to take action
- ▶ Learning Project/Learning Teams
  - Identification of an application project and formation of action learning teams.