



Executive and Leadership Coaching™

Organizations understand that developing and retaining human talent is a key to their success as they compete in the global economy. Recent research shows that 33% of executives fail in their jobs not because they are less astute in their work, but because of ineffective interpersonal skills. **N.E.W.S.**™ Coaching supports talent management and onboarding efforts and helps to improve the performance of key executives.

The **N.E.W.S.**™ Coaching Model offers a systematic, structured, measurable, adaptable and transparent process to both the organization and the coachee. The Coach works with the coachee on all aspects of his or her role—personal, interpersonal and organizational. Its unique process helps organizations ensure a consistent methodology with cultural adaptation. Highly trained **N.E.W.S.**™ coaches are available throughout the world.

Target Audience

Senior leaders, high-potential middle managers, or key contributors whose success is extremely important to organizations.

The coaching process begins with a pre-assessment, followed by a debriefing and setting of Coaching Goals.

After this, the Coaching Goals are verified with the direct manager. The coaching meetings

then continue for eight to ten sessions and performance is tracked. Towards the end of the coaching process, there is a final meeting with the direct manager and the process concludes with a post-assessment and debriefing.

Coaching Outcomes

As a participant in the **N.E.W.S.**™ Coaching process, you will,

- Improve effectiveness, performance and self-leadership
- Clarify your future direction
- Overcome blockages or limiting beliefs in order to achieve important goals
- Acquire and practice the skills necessary for leadership success.

The **N.E.W.S.**™ Model

